

# Retail Excellence Solution

for Consumer-Packaged Goods, powered by

## SAP Customer Experience Suite



**Capollogic**

**SAP® Qualified**  
Partner-Packaged Solution

Consumer product companies face challenges in many areas. Change in customer behavior is affecting stable sales and growth. In addition, fierce competition and wide availability of choice cause a decrease in purchase repetitiveness and overall brand loyalty. It forces even more pressure on consumer packaged goods companies to provide the right product at the right price when the customer is making a purchasing decision.

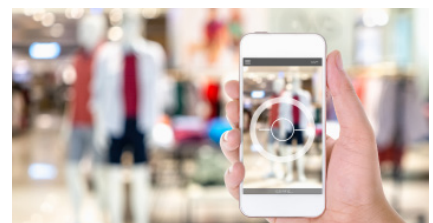
Are you **wondering**:



How to deliver a consistent offer  
to the customers?



How to manage promotion compliance  
within all stores?

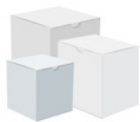


How to find the perfect tools to meet the  
needs of retail sales merchandisers?

**Retail Excellence Solution**, answers those questions and helps you create  
a perfect store experience for your customers.

# With **Retail Excellence**

you can achieve perfect store, maximize brand execution and increase market share! Choose the best package for your organization:



## **Retail Excellence**

- Visits & Routes
- Surveys
- Order Capture
- Perfect Store



depending on business needs



### **AI extension**

Integrated Image Recognition Technology for Brand and Shelf Compliance



### **ERP Integration**

Quick & easy access to corporate data

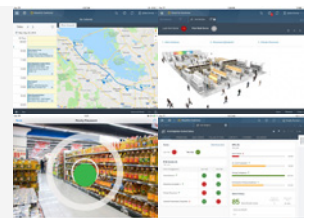
All within **12-18 weeks** implementation cycle!

Price starting at 60.000 Euro

## **We offer:**

- ✓ Chosen package cloud implementation
- ✓ Retail Excellence strategy consulting
- ✓ Business and Functional Consulting
- ✓ Subsidiary/Country Rollouts
- ✓ Integration with SAP ERP or S/4HANA
- ✓ Training, Support, and 3rd part Integrations

*Increase customer purchases by getting the right product in right place at the right time*



source: SAP

**Find out more at:**  
[apollogic.com/retail-excellence](https://apollogic.com/retail-excellence)

**Contact us!**

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