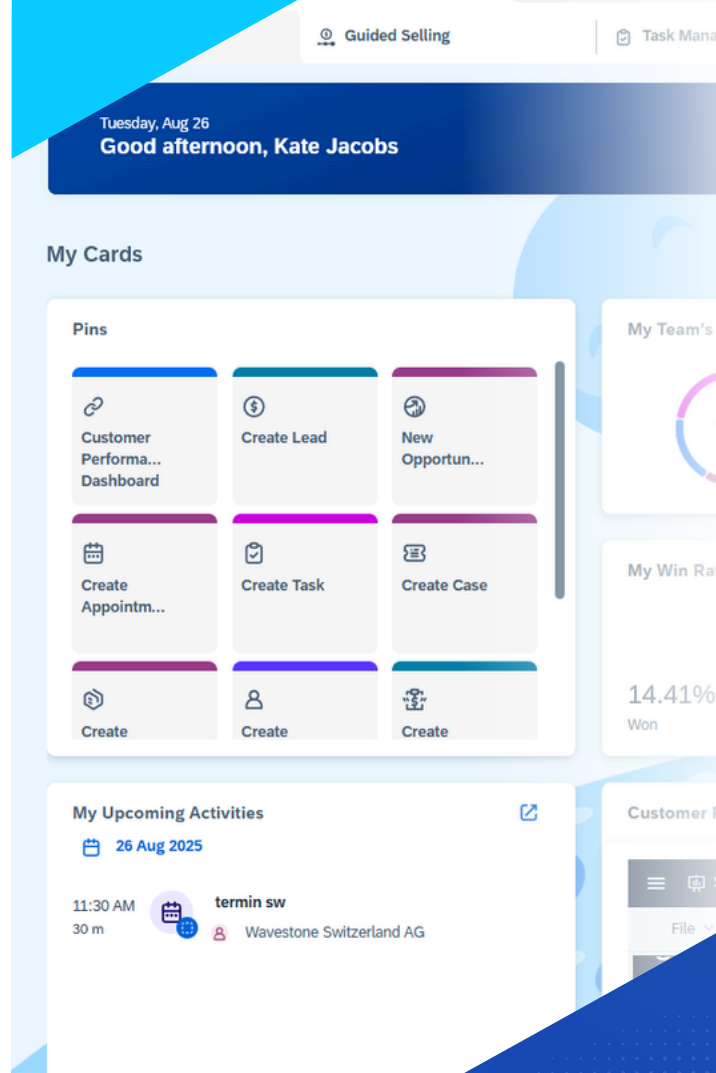


SAP CRM Transformation to S/4HANA or SAP CX



For organizations currently using SAP CRM, migration to SAP S/4HANA and SAP Customer Experience (CX) is a natural next step and a key milestone on the path toward digital transformation. It is not only a technological change, but above all a strategic investment in the future of the organization. At Apollogic, we offer various migration scenarios and help select the one that best aligns with the client's architecture and business objectives, while providing full support at every stage.

This service is for you if:

- ✓ Your company is currently using SAP CRM
- ✓ You are considering migrating from SAP CRM to another solution
- ✓ You want to modernize your customer relationship management processes

Benefits for the Client

- ✓ Access to real-time analytics and data processing
- ✓ AI, prediction and automation support in CRM / CX processes
- ✓ Marketing functionalities and interaction personalization
- ✓ Improved customer data quality
- ✓ Technology readiness for future growth and changes

Possible Migration Paths



**SAP CX solutions
(Sales Cloud, Service Cloud,
Emarsys) implementation**



**Migration to SAP S/4HANA and
implementation of SAP S/4HANA
Sales and/or SAP S/4HANA Service
functionalities**



**Hybrid
solutions**

Apollogic experts provide comprehensive advisory support – after analyzing your individual situation, we recommend the best migration path for your company.

Our Offering

As part of our SAP CRM migration consulting services, we provide:

- ✓ Workshops and assessment of the current landscape
- ✓ Functional mapping to target solutions
- ✓ Preparation of a document outlining possible migration scenarios and their comparison
- ✓ Support and recommendation of the target solution
- ✓ Development of an SAP CRM migration concept document

Cost and Delivery Timeline

Pricing

Workshops and analysis:
from 10k EUR

New solution concept:
from 12k EUR

Delivery timeline

Analysis:
4 weeks

New solution concept:
4-6 weeks

Why Apollogic



Experience – for many years, we have been delivering implementation projects and developing CRM and CX systems.



CX i S/4HANA Experts – our specialists work across multiple solutions and collaborate closely, allowing us to select the best approach for every client.



Advisory approach – we do not focus on a single technology. Before making recommendations, we thoroughly analyze what will deliver the best long-term value.



End-to-End Capabilities – we have our own integration and development teams, enabling us to deliver end-to-end solutions tailored to client needs.

Apollogic is your trusted partner in digital business transformation. Deliver best-in-class customer experiences with modern CX solutions. Our experts are ready to support you.

Contact Us for More Details

Would you like to find out which SAP CRM migration path is best for your company? Contact us.